

beauty

www.professionalbeauty.co.uk

App and away

Mobile apps
for our market

BOY STORY

Why male
grooming has
seen slow growth

Future

SOPHYTO

After taking the US market by storm, Sophyto is launching a professional line for spas in the UK. The organic range includes cleansers, toners, serums, exfoliators and moisturisers. It is certified by the UK Soil association and was the first professional line in the world to be certified as gluten-free and vegan.

Trade prices range from £1.35 to £18.69. Call Sophyto UK on 020 7335 1700



SHOW UP

HEADING NORTH FOR
OCTOBER'S PB SHOW

g solo

cons of mobile therapy